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Frequently Asked Questions

About Glorious India Expo

Q.1 Who can participate in Glorious India Expo?

Participants at Glorious India Expo should ideally be the Companies and Professionals looking for:

- Increasing their visibility in the US market
- Enhancing their brand value in the US market
- Understanding market dynamics of the US market including price, competition and desired functionalities of the product/services
- Business Networking
- Promotion and sales of their products/ services

Q.2 What is the distance from airport to New Jersey Convention Centre (the Venue)?

Newark Liberty International Airport (EWR) is the closest airport to the NJ Convention Center (NJCEC)- approx. 45 minutes by road. Other airport is New York's John F. Kennedy International Airport – approx. 75 minutes by road.

Please visit the website <http://www.njexpoctr.com/directions/> for detailed information.

Q.3 What is the Profile of Visitors at Glorious India Expo?

The visitors at Glorious India Expo will include NRIs and professionals representing Local Business Associations, Chambers and Companies. In addition, there will be high ranking government officials from the State governments and Government of India. US Government officials are also invited to the event.

The event will witness attendance of 500+ US based buyers of Garments, Jewellery, Handicraft, India Tourism Products and Indian Real Estate projects. Eminent speakers are invited for the seminars.

Q.4 What is the expected footfall for Glorious India Expo?

We expect 25,000+ footfall comprising NRIs representing various states, US-based business persons, government officials from India and the US and political dignitaries for this Pan-India event.

Q.5 How will Glorious India Expo be promoted?

We have prepared a robust media plan for promoting the event in India and the US. This includes a continuous TV advertisement of the event on the national business channel of repute and regional channels in India. Road shows are arranged at various cities across India to increase participation and disseminate key information about the event.

In the US, we have approached Business Associations/ Chambers and Community Associations of India for receiving their support in promoting the event. Local campaigns include TV advertisements on the

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Indian national channels in the US, Indian Newspapers in the US, road shows and networking with various apex trade bodies and Indian trade associations.

Q.6 Does the Organiser have prior experience in organizing overseas events & exhibitions?

Yes. We have requisite experience in organizing overseas events and exhibitions. We have organized events in the US, China, Korea and Africa.

Last year (2015), we had successfully organized Glorious Gujarat USA event at the New Jersey Exposition and Convention Centre, NJ, USA.

Q.7 Is post- event report available for Glorious Gujarat USA event organized last year (2015)?

Yes. The copy of post-event report titled 'The Impressions' can be made available upon request. Please visit our website www.gloriousindiaexpo.com to download the soft copy of the post-event report.

Q.8 Is there any entry fee for the visitors?

Yes. There is an entry fee of US\$ 15/- for the visitor to the event.

Around 20,000 complimentary tickets will be distributed to the US-based associate community and trade associations.

Q.9 What are the Opening & Closing hours of the Exhibition?

The Exhibition will remain open from 10.00 am to 7.00 pm on 27th & 28th May 2017.

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Registration

Q.1 How do I register for the event?

For registering as Seminar Delegate/Visitor/B2B Meetings, please visit:
<http://gloriousindiaexpo.com/registration>

Q.2 Who can avail the facility for B2B Meetings?

B2B meetings are planned for five categories:

1. Garments
2. Jewellery
3. Handicrafts
4. Indian Real Estate projects
5. India Tourism products

Exhibitors from India will get an opportunity for holding B2B meetings with the US-based buyers of the above categories.

Q.3 Will I receive confirmation regarding my registration?

Yes, you will receive a response from us regarding your registration.

Q.4 Do I need to bring my registration confirmation to the Exhibition?

Yes, it is necessary.

Exhibition Stall

Q.1 What are the available Exhibition Stall sizes at Glorious India Expo?

The minimum stall size is 9 sq.m.

Larger stalls are available in the multiple of 9 sq.m. i.e 18 sq.m., 27 sq.m. and 36 sq.m.

Q.2 What is the Exhibition Stall Structure type?

The Exhibition Stall Structure is Octonorm type.

Q.3 How do I display exhibition panels in the Stall?

The standard panel size for display should be 3' x 8' (maximum size). The panels should be printed on vinyl/flex material in inkjet print ink only. Solvent-based printing should be avoided for security reasons. Double-sided gum tape is ideal to mount your panels on the display wall.

Q.4 How many panels can be displayed in 9 sq.m. stall?

A maximum of 9 panels can be displayed in one-side open stall, whereas a maximum of 6 panels can be displayed in two-side open stall.

Q.5 How do I prepare the fascia/company name display for my Stall?

We will prepare the fascia/company name display for your stall based on the details provided in the registration form. The fascia name will be in single colour only and will not carry the logo. It is important to take utmost care in writing the fascia name in the Registration form. Request for changes in the fascia name will not be entertained in any case at the later stage.

Q.6 Are the sponsors entitled to exhibition space at Glorious India Expo?

Most Sponsors are entitled to complimentary exhibition space as a part of the recognitions to be offered to them. We request you to refer the 'Sponsorship Opportunities Brochure' uploaded on gloriousindiaexpo.com.

Q.7 What are the amenities provided at the Exhibition Stall?

The participation fees include a reception table, two chairs, dustbin and a fascia bearing company's name. Additional requirements like display racks, plug points and furniture items will be charged extra subject to their availability. All the requirements for additional items must be sent in writing to the

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Organizer before two months of the exhibition. Request for additional items made thereafter will not be entertained.

Complimentary Lunch Coupon will be provided to the Exhibitor (Maximum up to 2 persons per 9 sq.m. exhibition space) during both the days of the Event.

Q.8 What is the process to be followed for the Exhibitor wanting to design own stall?

The Exhibitor will need to send the Stall Design to the Organizer for its onward approval and assessment of additional service requirements, if any, from the Venue owner. The Convention Centre has certain rules and regulations for stall designs to ensure safety.

Q.9 Has the Organizer made arrangements for shipment of exhibition materials of the exhibitors?

The Organizer has designated the Shipping agent having network in all major cities across India. The Exhibitor is required to directly approach the agent for his/her requirements. Alternatively, the Exhibitor may arrange his own shipping agent to effect shipment of the exhibition materials to/from the US.

Q.10 How much time will be allotted to the Exhibitor to design and make up the stall?

Exhibitor will be given the possession of the Stall on 26th May, 2017 from 11.00 am to 10.00 pm. Exhibitors will not be allowed to continue stall make-up work after 10.00 pm.

Additional power requirements will be charged extra as per the prevailing rates, fixed by the Event Venue owner. Such requirements for power must be informed to the Organizer in writing before 2 months from the Exhibition.

Q.11 How can I coordinate with the Organizer for my requirements during the Exhibition?

A Manual will be offered to the Exhibitor prior to the event with comprehensive information, including contact details of designated company representatives.

Q.12 Can the location of Stall be changed?

No. The location of the stall cannot be changed in the overall interest of all the Exhibitors.

Q.13 How many Exhibitor Passes will be allotted per Exhibitor?

Five Exhibitor Passes will be allotted per Exhibitor. More can be made available upon request.

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Q.14 In addition to the exhibition space, what are other benefits offered to the Exhibitor?

We offer a full-page color advertisement of the Exhibitor in the Exhibitor Directory. The Exhibitor Directory will be distributed among the visitors, delegates, guests and American business fraternity during the event.

Q.15 What are the insurance requirements?

The Exhibitor will need to arrange for insurance cover on his own. This includes personal travel insurance and insurance for safety of exhibition materials.

Q.16 Is it mandatory to obtain EXIM code to participate in the Exhibition?

It is necessary for the Exhibitor to obtain EXIM code for their products and exhibition materials.

Q.17 How can I invite my US-based business associates, friends and relatives to the Exhibition?

Each Exhibitor will be given 100 complimentary entry passes to distribute them among their contacts.

Q.18 What are the branding opportunities available?

There are various sponsorship packages available for branding and promotion. We request you to contact the Marketing Associate or refer the 'Sponsorship Opportunities Brochure' uploaded on the gloriousindiaexpo.com.

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Stall Booking & Confirmation

Q.1 How can I book my stall?

For booking the stall, the Exhibitor will need to fill the Exhibitor Registration Form with the advance booking amount of Rs. 50,000/- per 9 sq.m.

Accordingly, the advance booking amount for 18 sq.m., 27 sq.m. and 36 sq.m. is Rs. 100,000/-, Rs. 1,50,000/- and Rs. 200,000/- respectively.

The Exhibitor is required to pay the remaining amount within 2 months from booking the exhibition space. If the Exhibitor fails to pay within the stipulated time, then it will lead to cancellation of the booking, and the booking amount will be forfeited.

Q.2. What are the payment terms for Corporate Sponsors?

For booking the sponsorship, the Sponsor will need to fill the Sponsorship Registration Form with the advance booking amount equivalent to 50% of the sponsorship fees.

The Sponsor is required to pay the remaining amount within 3 months in two equal installments from booking date. If the Sponsor fails to pay the remaining amount within the stipulated time, then it will lead to cancellation of the booking, and the booking amount will be forfeited.

Q.3 What is the mode of payment for booking the Exhibition Stall?

Exhibitor may issue a Cheque in favour of "Praveg Communications Limited" or remit money through the RTGS system in our bank account. Details for RTGS payment are as follows:

Account name : PRAVEG COMMUNICATIONS LTD.
Bank : INDIAN BANK
Branch : NARANPURA, AHMEDABAD, GUJARAT - 380013
Accounts no. : 881663431
IFSC no. : IDIB000N013
SWIFT code : IDIBINBBAHM

We do not accept booking amount and/or participation fee by Cash.

Q.4 What are the benefits of early booking of Exhibition Stall?

Early confirmation of Exhibition stall offers you the choice of exhibition space at better location. It also benefits you by avoiding booking the space at higher rates at the later stage. Early confirmation helps in ensuring seamless logistics of the exhibition products and materials, promoting participation among your US-based contacts effectively, confirming appointments for meetings and booking air tickets and accommodation at lower prices.

As a part of our Policy, no discounts are offered at the later stage to accelerate booking confirmation process.

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US Visa Applications and Travel

Q.1 Does the Organizer support the Exhibitor in getting US Visa for participation in Glorious India Expo?

For Exhibitors without US Visa, we provide Company's Letter stating confirmed participation of the Exhibitor (Maximum up to 2 persons) in Glorious India Expo, only upon receipt of 100% participation fees. In case, the US authority does not grant visa to both the persons or deny them entry, then we shall refund participation fees. However, if one of the two persons gets US Visa, then the participation fees will not be refunded.

Q.2 Does the Organizer have the travel package for the Exhibitors?

The Organizer offers travel package of 5 night- accommodation (twin sharing basis in a 3-star hotel) in the US including breakfast & dinner, economy class airfare (ex- Mumbai/Delhi), airport transfers and local transportation limited to transfer between the hotel and exhibition venue. The travel package is available at Rs. 150,000/- + taxes per person. The package is limited and subject to availability. However, this is an optional service provided by the Organiser, and the Exhibitor can make his own travel arrangements.

For further information, please refer Glorious India Expo brochure or contact our Marketing Representative.

Q.3 Is airport transfer facility arranged by the Organiser for Exhibitors?

Airport transfer facility is arranged only for those Exhibitors who have opted for the travel package offered by the Organiser. Those Exhibitors who have made their own travel arrangements are not entitled to avail this facility.